

Kickback Casino

Giovanni Angelini

KICKBACK
CASINO

The background of the image consists of several purple coins scattered across a solid purple field. Each coin features a stylized, three-dimensional 'K' logo in the center. The coins are rendered with soft shadows, giving them a sense of depth and making them appear to be floating or scattered. The overall aesthetic is clean and modern, with a monochromatic color scheme.

THE LOGO

1. THE LOGO

A YOUNG, DYNAMIC CASINO

The Kickback logo is designed to feel bold, modern, and instantly recognizable. Built around a sharp and compact symbol, it reflects the energy of a new generation of players — fast, confident, and digitally native. Its clean geometry gives the brand a strong presence across both digital and physical touchpoints, while keeping enough attitude to stand apart from the visual clichés of the casino space.



Icon



Full Logo



KICKBACK
CASINO

All white — primary

KICKBACK
CASINO

Light Purple Accent

KICKBACK
CASINO

Near-Black on purple

KICKBACK
CASINO

KICKBACK
CASINO



2. TYPOGRAPHY

**FOR THE PLAYER
WHO KNOWS
WHAT THEY WANT**

Kickback's typographic system is direct, confident, and built for clarity. It speaks to a player who moves fast, knows what they like, and doesn't need unnecessary noise. The type choices balance personality and usability, helping the brand feel both premium and accessible — with a tone that is contemporary, self-assured, and unmistakably modern.

ENCODE SANS BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456789.,;:!?'"` _()[]{} <>/\|
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ENCODE SANS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456789.,;:!?'"` _()[]{} <>/\|@#%^&*+=~€\$£¥฿¢₹₩₽±×÷=≠≈≤≥∞√ΣΠΔ\$¶ ©®™°...µ¿

A man and a woman are standing against a solid purple background. The man, on the left, is wearing a purple hoodie with a small white logo on the chest and dark blue cargo pants. He is holding a smartphone and looking at it. The woman, on the right, is wearing a matching purple hoodie with the same logo and light blue jeans. She is also looking at the phone. Both are smiling. The word "PALETTE" is written in large, white, bold, sans-serif capital letters across the middle of the image, partially overlapping the couple.

PALETTE

3. PALETTE

A VIBRANT TAKE ON THE CASINO SPACE

The purple palette gives Kickback a bold and memorable visual territory. Vibrant, digital, and slightly playful, it moves away from the expected casino codes and creates a world that feels fresher, younger, and more design-led. Used across backgrounds, lighting, UI and brand elements, the palette helps define a visual identity that feels energetic, premium, and unmistakably Kickback.

Background
Near Black
#0f1020

Cards
Surface
#13141f

Primary accent
Light Purple
#7348f5

Text Primary
Off White
#f5f7ff

Text secondary
Muted
#888899

A man and a woman are standing against a solid purple background. The man, on the left, is wearing a purple hoodie with a small white logo on the chest and dark blue cargo pants. He is holding a smartphone and looking at it. The woman, on the right, is wearing a matching purple hoodie with the same logo and light blue jeans. She is also looking at the phone. Both are smiling. The word "IMAGERY" is written in large, white, bold, sans-serif capital letters across the middle of the image, partially overlapping the couple.

IMAGERY

4. IMAGERY

COOL ATTITUDE THAT CHANGES THE GAME

Kickback's imagery is built around attitude, energy, and connection. The visual world combines confident lifestyle photography with a playful brand companion, creating a universe that feels both aspirational and approachable. The result is a visual language that is less about traditional casino tropes, and more about personality, community, and a new kind of entertainment experience.

















KICKBACK
CASINO

IDOL POP FEVER

PLAY NOW



KICKBACK
CASINO

IDOL POP FEVER

PLAY NOW



KICKBACK
CASINO

ZEUS VS HADES



KICKBACK
CASINO

**WELCOME
OFFER
GET NOW**

PLAY NOW



KICKBACK
CASINO

**WELCOME
OFFER
GET NOW**

PLAY NOW



KICKBACK
CASINO

**BET AND
GET**



KICKBACK
CASINO

ZEUS vs HADES

PLAY NOW



KICKBACK
CASINO

WILD SKULLZ

PLAY NOW



KICKBACK
CASINO

JELLY EXPRESS

PLAY NOW



KICKBACK
CASINO

**WELCOME
OFFER
GET NOW**

PLAY NOW



KICKBACK
CASINO

**WELCOME
OFFER
GET NOW**

PLAY NOW



KICKBACK
CASINO

**WELCOME
OFFER
GET NOW**



KICKBACK POOL ICONAPHY

















WEBSITE

\$KCKB · +10.30% · 24h vol €1.2M

STOP PLAYING
AGAINST THE
HOUSE, START
OWNING IT.

Every spin feeds this pool. Your points decide your share. Paid out
monthly, no wagering, no catch.

See your share →

How it works

LIVE \$KCKB POOL

€54,581

↑ +10.3% today · resets Apr 30

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\$KCKB · +10.30% · 24h vol €1.2M

STOP PLAYING AGAINST THE
HOUSE, START OWNING IT.

See your share →

How it works

LIVE

Reset in 12 days

Reset in 12 days

Booster

Most Popular

View All



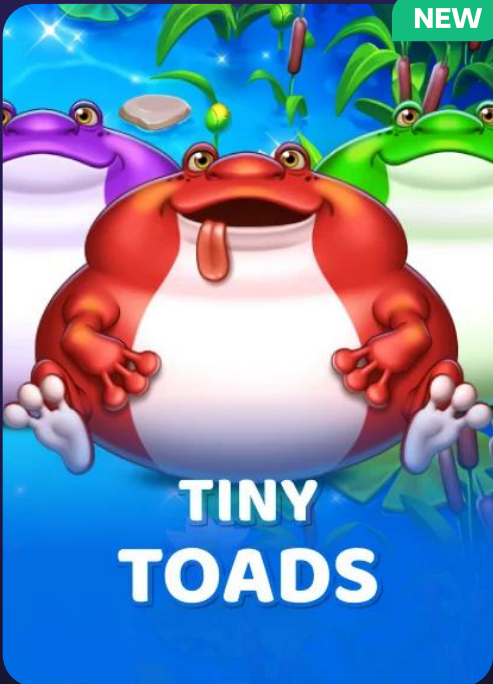
Game Title



Game Title



Game Title



Game Title



Game Title



Game Title



Game Title

Most Popular

View All



Game Title



Game Title



Game Title

New Games

View All



Game Title



Game Title



Game Title

Promotions

View All

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